



Patsy A. Clarke

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Professional experience

Patsy has worked in the research field since 1980 when she left high school teaching after teaching diverse subjects including English as first and second language, Mathematics, History and Counselling. Her research experience was initially in the field of personnel psychology and training before moving into the field of information and communication technology. Prior to her retirement from UKZN in 2006 - where she is an honorary research fellow - she was Senior Education IT Consultant at the Centre for IT in Higher Education (ITEd) at the University of KwaZulu-Natal (formerly Natal). In this position she was involved in staff development in the field of online learning as well as postgraduate teaching and supervision. She was co-coordinator of the Research Data Analysis Theory and Tools course in the ITeD Digital Media Post-graduate program in digital media and presented the credit courses in that program both on computer-based qualitative and computer-based quantitative data analysis.

Currently she is a senior lecturer at Oxford Brookes University in Oxford, UK working at OCSLD (the Oxford Centre for Staff and Learning Development) as an educational developer (e-Learning) with a particular interest in harnessing 'Web 2.0' social software applications including online social spaces to enhance teaching and learning.

Her current doctoral studies, with the supervision of Prof Kevin Durrheim in the School of Psychology, University of KwaZulu-Natal, focus on how online women in the 75+ year age range are 'doing elderliness' in the 21st century.

QSR NVIVO Software trainer

Patsy has been running workshops in computer-based qualitative data analysis using QSR software since 1996, initially at the University of KwaZulu-Natal but then extended to other universities, tertiary institutions, non-governmental organizations and research groups in the African region. The majority of training groups have been working on issues around HIV-Aids and related community issues. Together with other QSR software international trainers, she attended the QSR International training the trainer event in Melbourne, Australia in 2001. In the same year she participated in an international panel at the 2001 Association for Qualitative Research (AQR) Conference, Melbourne, on her experiences with computer based qualitative data analysis with QSR software in South Africa and was invited to give the open plenary at the 2003 conference on Strategies in Qualitative Research using QSR software, London.

In July 2006 Patsy joined Lyn and Tom Richards, the developers of QSR software, in running a training course in NVIVO 7 at Kilifi, Kenya for groups of researchers working on sociological aspects of research in the field of prevention and treatment of malaria. The same year she trained groups of HIV researchers in Uganda. In the UK Patsy runs NVIVO workshops at Oxford Brookes University as well as Oxford University and has provided NVIVO support for various projects on aspects of technology enhanced learning and learner experience. In addition, by arrangement, she continues to run workshops in South Africa during visits there.

Academic qualifications

- o M Ed in Computer-assisted Education (University of Pretoria, 1998) *Thesis title: Telematic teaching of adults via the World Wide Web*
- o Honours B Sc in Psychology (University of South Africa)
- o B Sc (status) in Psychology and Mathematics (University of South Africa - UNISA)
- o BA in English and Political Science (University of Natal)
- o University Education Diploma in English, Psychology and History (University of Natal)
- o Diploma in Datametrics in Computer Science and Information Systems (UNISA)
- o Master's module in Mature Learning (NDP) (IOE, University of London)

Selection of publications and conference presentations 1997 - 2005

- Clarke, P.A. (2005) Silverways on the 'Net. *Poster presentation at the 7th Annual conference of Web Applications*, Cape Town.
- Amory, A., W. Gachie, P. Clarke and S. Yates (2004). Needs Analysis, Development and HCI Evaluation of a New Learning Management System. *World Conference on Educational Multimedia, Hypermedia and Telecommunications 2004*(1) pages 373-380
- Clarke, P.A and Amory, A (2004). Constructivist devices for staff development. *Proceedings of the 6th Annual Conference on World Wide Web Applications*, Johannesburg, 1 to 3 September 2004, Rand Afrikaans University
- Clarke, P.A. (2004) If the Internet is the solution, what is the problem? – a revisit. *Paper presented at the 2004 Annual Conference of South African Association of Botanists (SAAB)*. University of KwaZulu-Natal.
- Clarke, Patsy A. (2003). A visit to Qualitania: Teaching and learning computer-based qualitative data analysis in an online research methods course. Invited paper. *Special Issue of the Association of Qualitative Research (AQR) Journal : Teaching qualitative research with QSR Software* [Available online] pages 63 - 78 at http://www.latrobe.edu.au/aqr/journal/special_AQR2003.pdf.
- Clarke, P.A (2003). Grandmothers on the 'Net - Empowerment through technology. *Winning poster presented at the 5th Annual Conference on World Wide Web Applications*, UDW-RAU, Durban, September 2003.
- Clarke, P.A (2003). If Information Technology is the solution, what is the problem? *Presentation at NTESU Annual Conference, Changing Working Condition in Higher Education*, Durban, July 2003.
- Clarke, P.A (2003). Bridging the divides: Using and supporting NVivo in South Africa'. *Opening plenary presentation at the Fourth International conference 'Strategies in Qualitative Research: Methodological issues and Practices using QSR software'*. Institute of Education, University of London, 9 May 2003.
- Clarke, P.A (2002). If the Internet is the solution, what is the problem? *Conference presentation at Conference on IT in Tertiary Education (CITTE)*, Durban, September 2002.
- Clarke, P.A (2002). Sex, lies, andweb cams? The Internet as a medium for qualitative research. *Conference presentation at Conference on IT in Tertiary Education (CITTE)*, Durban, September 2002.
- Clarke, P.A (2002). Online learning: Flirtation, courtship,... engagement. *Conference presentation at annual Web Applications Conference*, Bellville, September 2002.
- Clarke, P.A (2002). The *Quanti.com* Challenge. Teaching online-offline courses in quantitative data analysis to *quantaphobic* staff and students. *Presentation at ICOTS 6 (International Conference on Teaching Statistics) - Developing a Statistically Literate Society*, Cape Town, 11 July 2002
- Clarke, P.A (2002). Confessions of a KZN constructivist online course presenter. *Presentation at SAARDHE/SAAIR 2002 conference - Research and Development in Higher Education: Meeting Challenges through Technology and Innovation*, Cape Town, 10 July 2002
- Clarke, P. (2001). Journeys through Qualitania. *Presentation at Web 2001, 3rd Conference on World Wide Web Applications*, RAU, Johannesburg. 6 September 2001.
- Clarke, P. (2001). 'Qualitania', Kwa-Zulu Natal, South Africa - The Rough Guide'. *Invited international panel presentation on computer-based qualitative data analysis. Association of Qualitative Research (AQR) Conference*, Melbourne, Australia. July 2001. [Version published in NSight No 16]
- Clarke, P. (2001). Sex, Lies, ...& Webcams? The Internet as a medium for qualitative research. *Conference presentation at AQR Conference*, Melbourne, Australia. 7 July 2001.
- Clarke, P. (2000). The Internet as a medium for qualitative research. *South African Journal of Information Management*. Vol.2(2/3) September/December 2000.
- Cronje, J C.& Clarke, P.A. (1999). Teaching 'Teaching on the Internet' on the Internet. *South African Journal of Higher Education*. SAJHE 13 (1) p213 - 226.
- Clarke, P.A. (1999) The Email of the Species. *T.I.E. 1999 Conference (Technology in Interactive Education)*. Natal
- Clarke, P.A. (1998). Students doing it for themselves. *Invited presentation to South African Statistical Association Conference 1998*: Mid-Rand.
- Clarke, P. & Cronje. J. (1998) Teaching 'Teaching on the Internet' on the Internet'. In Le Roux. A (Ed.) *'Media for the new millennium: looking into the future'*. SAARHDE/EMI, Pretoria.
- Cronje, J & Clarke, P. (1998). The WWW in Education. *Info Ed* (4) July/Aug 1998, p. 22.
- Clarke, P.A. & Peté, M. (1997). The KwaZulu Concept Burger - a hypertext concept map of educational software evaluation. In D. Willis, B. Robin and J. Willis (Eds), *Technology and Teacher Education Annual-1997*. pp 1286 – 1288.

Link to <http://www.qualitania.com>